



Day 1: Wednesday 18th August

7.00 am-10.00 am	REGISTRATION
9.30 am	Welcome Cocktail Reception & Cultural Performance By THE GHANA DANCE ENSEMBLE.
10.00 am-10.05 am	Introduction & Welcome By Host MRS. DEMAY ALARBI
10.05 am-10.15 am	CHAIRMAN OPEN REMARKS - PROF. KWAMI KARIKARI, Executive Director (Media Foundation for West Africa-MFWA)
10.15 am-10.25 am	ADDRESS BY DIRECTOR OF AMDMC- BARIMA ADU-ASAMOA
10.25 am-10.50 am	OFFICIAL OPENING ADDRESS BY H.E. VICE-PRESIDENT OF THE REPUBLIC OF GHANA
11.00 am-11.10 am	CHAIRPERSON CLOSING REMARKS
	*GROUP PHOTOGRAPH - ALL DELEGATES AND VIPS
11.10 am-12.10 pm	TEA & COCOA BREAK

PLENARY -1: NEW MEDIA & DEMOCRACY

*Dedicated To The Memory of DR. KWAME NKRUMAH
(21 Sept 1909 - 27 April 1972)*

12.10 pm -1.10 pm

- CHAIRPERSON: BAFFOUR ANKOMAH, EDITOR NEW AFRICAN (UK)
- (1) YANG JIOA - *Identity, social right and the role of the internet media: A case study of Chinese entrepreneurs in Ghana. University of Florida. (USA)*
 - (2) EDDIE CAVINES OMBAGI - *Digital Media and Democracy: How the internet is changing the Face of African Politics. Kabianga University College. (MALAWI)*
 - (3) AKIN IWILADE – *New media, Intermediate and the future of Democracy in Nigeria. Obafemi Awolowo University (Nigeria)*
 - (4) DR. CHRISTY BEST - *The new media as Tools for Participatory, Democracy and Good Governance University (Nigeria)*
 - (5) MESHACH OFUAFOR - *The Influence of "New Media" forms on Media Reportage and Democracy in Nigeria. Obafemi Awolowo University, Ile-Ife, Nigeria. (NIGERIA)*
- AHIABENU KWAMI, II- *Covering elections in Africa using mobile phones (Director, International Institute for ICT Journalism and Consultant African Elections Project.(Ghana)*
- CHAIRPERSON CLOSING REMARKS



PLENARY -2: MEDIA & DEMOCRACY

2.00 pm- 3.00 pm Dedicated To The Memory of MADAM FATHIA NKRUMAH - (1932- 31 May 2007)

- CHAIRPERSON: MR. GABBY OCHERE-DARKO, DIRECTOR DANQUAH INSTITUTE
- (6) ORLANDO BAMA: *Assessing media development in developing societies: in search of a new paradigm for Africa in the late modern age. (Institute of Communication Studies – University of Leeds)*
 - (7) IGINIO GAGLIARDONE *New media, new players, new questions: towards new models for media development. (UK) (Stanhope Centre - London School of Economics)*
 - (8) PROF. RAN JIJUN - *Transcending the African paradigm: seeking a PR strategy with Chinese characteristics. (Department of International Studies – Foreign Affairs University – Beijing)*
 - (9) DR. LI XIFENG *Perspectives on the role of China in the development of the African media sector. (Chinese Academy of Social Sciences)(CHINA)*
 - (10) NICOLE STREMLAU *Problematizing press freedom rankings (Programme of Comparative Media Law and Politics – Oxford University)*
- CHAIRPERSON CLOSING REMARKS



3.00pm CLOSE

THE ACCRA TOUR



Visit the Mausoleum of one of Africa's most influential political leaders and political philosophers in the 20th century, Osagyfou Dr. Kwame Nkrumah, first President of Ghana and principal advocate of Pan-Africanism. Take a trip to the Dubois Centre in memory of leading African – American



W.E.B Du BOIS CENTER: The W.E.B. Du Bois Memorial Centre for Pan-African Culture is a national historic monument of Ghana, under the umbrella of the Ministry of Chieftaincy and Culture. The final resting place of W.E.B. and Shirley Graham Du Bois, this major World tourist site houses the mausoleum, personal library, and museum of the Du Boises' rich lives as influential American

scholar and major intellectual icon of the African World, then follow up to the George Padmore Library, dedicated to the memory of Dr. George Padmore, the West-Indian Pan-Africanist and special adviser to Ghana's first President, George Padmore greatly influenced Dr. Nkrumah's Pan-African project: The political liberation of Africa

and Pan-African thinkers and activists. The Centre was created, in 1985, as a research institution for Pan-African history and culture, and as a crucible for African/Diasporan creativity and promotion of the social, political, cultural, and intellectual legacy of Dr. W.E.B. Du Bois.

6.00 pm – 8:00 pm

SOCIAL/NETWORKING @NIC –HOTEL: MC



Day 2: Thursday 19th August

7:00 am - 10:00 am REGISTRATION

10:00 am - 10:05 am Introduction & Welcome

10:05 am - 10:10 am CHAIRPERSON: PROF. DR. DR. DANIEL BUOR, Vice Chancellor Valleyview University.

10:10 am-10:45 am KEY NOTE SPEAKER: DR. AFARI DJAN (Chairman Electoral Commission of Ghana), Ghana

PLENARY - 3: MEDIA, ELECTIONS & DEMOCRACY

*Dedicated To The Memory of DR. W .E .B DuBOIS:
(23 February 1868 – 27 August 1963)*

- 10:45 am -11:25 am CHAIRPERSON DR. GARETH STANTON, GOLDSMITHS, UNIVERSITY OF LONDON
- (12) FREDRICK OGENGA - *Fast-Track programme, electoral land grabs or local South African press expressing fears of a Zimbabwe in South Africa? The representation of economic collapse in Zimbabwe. University of Witwatersrand. (SOUTH AFRICA)*
- (13) TAYE C. OBATERU - *Ethnic in Media Coverage of Election and the Electoral Process. University of JOS. (Nigeria)*
- (14) AKPOJIVI UFUMA - *The fairness clause: an examination of media freedom during electioneering period in Nigeria. (UK)*
- (15) JEFF JOHN KABONDO - *The Media and Democracy in Malawi: Reflection on Malawi's Electoral Democracy. (MALAWI)*
- (16) TENDAI CHARI - *Press Representation of Zimbabwe's 2008 harmonized elections in two weekly newspaper, University of Venda(SA)*
- CHAIRPERSON CLOSING REMARKS



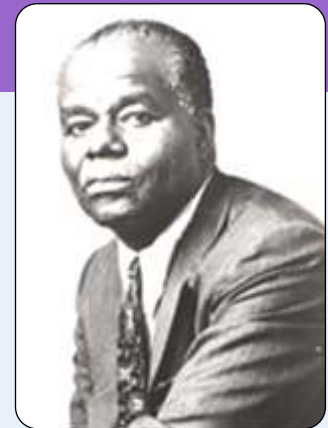
11.25 am -12:00 pm TEA & COCOA BREAK

PLENARY - 4: MEDIA, SOCIETY & DEMOCRACY

12:00pm -1:00pm

Dedicated to the Memory of DR. JOHN CLERKE (1915-1998)

- CHAIRPERSON PROF. KWESI YANKAH, Pro Vice Chancellor, University of Ghana
- (17) DR. SIMEON H.O. ALOZIEUWA - *Media, Ownership Influence and Crisis/Conflict Situation in a Multi- Ethnic Society: Toward a Framework for Democratic Consolidation in Nigeria. (Nigeria)*
- (18) UTULU, ANTHONY U & AWOPEJU AYO - *The role of the Media in the Concept of good Governance in Nigeria. (Nigeria)*
- (19) DANIEL NKURUMAH (Daily Graphic – Accra) (Ghana)
Defying the odds: Ghanaian media thrive despite difficult challenges
- (20) TIMOTHY QUIASHIGAH - *From "Radiator" to " Radiocrazy": The Evolution of GHANA.*
- (21) EKUNDAYO AFOLABI - *The Africa Media and Democracy.*
- (22) DAN ELLA, *Media Truth And Crisis Management: The Jos Experience (nigeria)*



1:00 pm - 2:00 pm LUNCH

2:00 pm - 3:00 pm CULTURAL PERFORMANCE BY THE GHANA DANCE ENSEMBLE @ NIC

3:00 pm – 4:00pm

MEDIA WORKSHOP PROGRAMME -1

HEAD SPEAKER: ALOYS BATUNGWANAYO

chairperson: AMBASSADOR. MR. KRABAL BLAY-AMIHERE

chairman, national media commission. (Ghana)

'THE BURUNDIAN EXPERIENCE' (LA BENEVOLENCIJA BURUNDI). The session is based on the work of 15 journalists from different media houses currently implementing a media/election program in Burundi. Mbariza Ntore ("inform us so we can vote"): journalistic unity in the land of political pluralism. A media synergy project in Burundi to Improve Journalistic reporting around the 2010 Elections. The presentation will be structured around two concepts: first, understanding the Burundian (Central African) context and second, the explanation of a combined media synergy project that accompanies the elections of 2010.



Day 2: Thursday 19th August

4:00 pm - 5:00 pm

MEDIA WORKSHOP PROGRAMME -2

OVERVIEW :

Informing responsibly: A National Duty?

The focus of this programme is to provide participants with critical insight on the role, responsibility and pitfalls in covering/reporting elections.

It is intended to provide participants with a legal, constitutional and ethical framework in a local context, but equally draws on diverse examples such as United Kingdom, U.S.A etc.

It will use the Ghanaian and Kenyan experiences as a case study.

PANEL MEMBERS:

CHAIRPERSON: AMBASSADOR KABRAL BLAY-AMIHERE

(a) Panel Member : BAFFOUR ANKOMAH, EDITOR New African Magazine

(b) Panel Member : GABBY OTCHERE-DARKO, Director Danquah Institute

(c) PANEL Member: PROF. KWAME KARIKARI , Executive Director Media Foundation For West Africa.

(d) Panel Member : MR. AMPAU AKOTO (LLB, FC, LB)

5:00 pm – 5:45 pm

CULTURAL PERFORMANCE BY GHANA DANCE ENSEMBLE

6:00pm

CLOSE



Day 3: Friday 20th August

- 7:00 am - 10:00 am REGISTRATION
- 10.00 am - 10.10 am Introduction & Welcome
- 10.10 am - 10.15 am CHAIRPERSON: PROF. DR. DR. DANIEL BOUR, (Vice Chancellor Valley view University)
- 10.15 am - 10.45 am KEY NOTE ADDRESS PROF. KWAME KARIKARI, (Executive Director Media Foundation for West Africa)
- 10.45 am - 11.00 am TEA & COFFEE BREAK

PLENARY - 5: MEDIA & DEMOCRACY

11:00 am-12:00 pm *Dedicated to the Memory Of SOJOURNER TRUTH (1797 – Nov 26, 1883)*

- CHAIRPERSON: DR. AUDREY GADZEKPO
- Acting Director School Of Communication, Legon. University of Ghana
- (22) MISS JOYCE N. OMWOHA - Talk Radio In Kenya:
Mediating Public Discourses On Democracy and Good Governance. University of Witwatersrand. (SOUTH AFRICA)
- (23) MISBAHUDEEN AHMED-RUFAL - *Lessons From The Past And Lessons From Abroad. Harold Washington College.(U.S.A)*
- (24) EKUNDAYO AFOLABI - The Africa Media and Democracy.(Nigeria)
- (25) JENDELE HUNGBO - Taking the polls: Election discourses in two radio talk shows in post apartheid South Africa, (WITWATERSRAND-SA)



12:00 pm - 1:00 pm L U N C H

PLENARY - 6: MEDIA, GENDER & DEMOCRACY

1:00 pm-2:00 pm *Dedicated to the Memory Of DR. PATRICE LUMUMBA (2 July 1925–17 Jan 1961)*

- CHAIRPERSON: MRS. JEANNETTE QUARCOOPOME, MFW
- (26) NICHOLAS A. BASTINE - The Role Of The Media In Protecting Women's and Children's Rights In Democratic Ghana- Lensing The Trokosi System In Ghana. Canada.
- (27) AUGUSTIN-UFUA ENAHORO: Media, Gender And Democracy: The Nigerian Video Industry As A Paradigm. University of JOS
- (28) SAMUEL BENAGR - Vestiges of the Post colonial in Ghanaian video film practice. University Of Bedfordshire.
- (29) PROF. KATE DOO ADEKU AND AMIE JOOF, GENDER, MEDIA AND GOVERNANCE: EXPERIENCES from some African Countries (Ghana/Senegal)



PLENARY - 7: MEDIA, CONFLICT & DEMOCRACY

2:00 pm - 3:00 pm *Dedicated to the Memory of CHEIKH ANTA DIOP (29 Dec 1923 - 7 Feb 1986)*

- CHAIRPERSON: MRS. JEANNETTE QUARCOOPOME
- (30) BAMIDELE OLUWASEUN - Utilizing Information Media To Revitalize The Political Education For Sustainable Democracy In Sub-Saharan Africa. Faith Academy, Ota (NIGERIA)
- (31) GODFREY DANAAN - Ethnic Conflicts And Media Interventions In A Democracy: The Jos Episode. University of JOS.(Nigeria)
- (32) ELIJAH CHIWOTA - Doing Good Governance From The Grassroots- A Mwanachi Perspective.Zimbabwe.(ZIMBABWE)
- (33) PROF. KWESI YANKAH - Mass Media Democracy- Power & Politics of the Tongue.



PLENARY - 8: MEDIA & DEMOCRACY

3:00 pm - 4:00pm *Dedicated To The Memory of AMY GARVEY (31 Dec 1895– 25, July 1973),*

- CHAIRPERSON: PROF. BARFUOR ADJEI-BARWUAH
- (34) AKPOJIVI UFUOMA - *The Fairness Clause: An Examination Of Media Freedom During Electioneering Period In Nigeria . (UK)*
- (35) YANG JIAO - *Internet, Investment Policies And Chinese Entrepreneurs In Ghana. University Of Florida.(U.S.A)*
- (36) BARNABAS THONDHLANA - Media, Political Rhetoric's And Political Violence. Zimbabwe. (ZIMBABWE)



4:00 pm -5:00 pm MEDIA WORK SHOP 4

PANEL DISCUSSION:

'Announcing of elections results' ahead of an Electoral Commission: When does 'announcing' become 'endorsement' of a particular political party contesting a democratic election?





Day 3: Friday 20th August

OVERVIEW :

The Panel aims to address and examine among others the location of such media practices, their constitutional legitimacy and their relevance to freedom of information in a democratic dispensation. It will seek to address media practises such as the 'announcing of elections results' ahead of an Electoral Commission or the 'Deployment of Press Conferences' by political parties as political posturing during voting and ballot counting period of an election.

The conference will address both the constitutional and ethical issues that arise from such practices and provide context for comparison, dialogue and analysis between media practices situated in different cultural-political environment.

When does 'announcing' become 'endorsement' of a particular political party contesting a democratic election?

What is the impact on the electorate of such early announcements of election results from electoral constituencies? What are the implications for social and national cohesion of such practice in fiercely contested elections? what is the way forward?

The Panel is represented by the Four (4) Major political parties in Ghana that contested the 2008 General Elections.

PANEL MEMBERS:

CHAIRPERSON: DR. YAW BOADU-AYEBOAFOH, (General Manager - Newspapers) Graphic Corporation

Panel Member: MR. DAN BOTWE - NPP

Panel Member: MR. WILLIAM DOWOKPOR - (Communication Director CPP)

Panel Member: MR. ASIEDU-NKETIAH - (General -Secretary), NDC

Panel Member: MR. AKOTO AMPAW - LLB (Member Ghana Bar Association & Coalition on the Rights of Information Bill), Ghana

Panel Member: MR. BERNARD MONARH - PNC (General - Secretary).

JAZZ PERFORMANCE

6:00 pm - 6:30 pm OFFICIAL & SOCIAL EVENT CLOSING CEREMONY